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# NONPROFITS ARE MESSY

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Toan Garry

## **ABOUT NONPROFITS ARE MESSY**

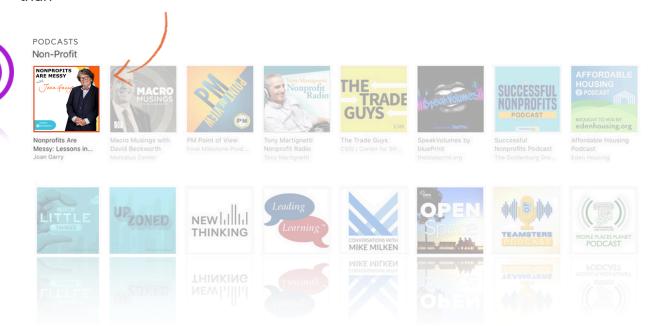
Nonprofits Are Messy is an interview-style leadership podcast that answers the most pressing questions faced by nonprofit leaders around the world. We do that by finding people, whether in the nonprofit or corporate world, who are uniquely suited to answer these questions. Our guests run the gamut from five star business authors (Jim Collins) to sector leaders (CEO, Walton Family Foundation) to thought leaders (Adam Grant), to my wife ("Confessions of a Terrible Board Member").

The majority of our listeners are the heroic leaders in our society who commit themselves to public service - executive directors, senior staff, heads of school, development professionals, board leaders, and many more who provide service to the nonprofit sector.

OUR GOAL IS SIMPLE.

We aim to find just the right expert to answer the questions on the minds of our listeners. And in so doing, we offer a conversational forum that will inform, entertain and inspire.

The podcast is typically listed in the **top 10 in nonprofit category on Apple Podcast.** Episodes of Nonprofits are Messy podcast are downloaded an average of **30,000 times per month** and between 2016 to present have been downloaded by more than **2.5 million listeners across 207 different countries.** 



New episodes are published every two weeks and you can subscribe wherever you listen to podcasts. You can view a full list of episodes and subscribe using the podcaster of your choice here:

www.joangarry.com/nonprofits-are-messy-podcast



### Here are some of our most popular episodes:

Givers and Takers at Nonprofits (Adam Grant) www.joangarry.com/nonprofits-are-messy-bodcast/ "ONE BAD APPLE CAN SPOIL A BARREL, BUT ONE GOOD EGG JUST DOES NOT MAKE A DOZEN."

"We need workplaces where we are seen as human beings, where feedback loops are closed, and where we can thrive without sacrificing well-being."

Why We Must Reframe The Narrative Around Gen Z (Lamisa Mustafa) https://joangarry.com/podcast/ep-217-reframing-narrative-genz-lamisa-mustafa-bianca-anderson/

Nonprofits, Storytelling, and 'This American Life' (Alex Blumberg) https://joangarry.com/podcast/ep43-storytelling-this-american-life-blumberg/ "GETTING PEOPLE TO CARE IS THE MOST IMPORTANT PART OF A STORY, AND TO GET PEOPLE TO CARE, YOU HAVE TO KNOW WHY YOU CARE."

"THE MAGICAL THINKING IS THAT JUST BECAUSE WE PUT OUT A PETITION OR A PRESS STATEMENT THAT THOSE IN POWER ARE GOING TO LISTEN, JUST BECAUSE WE'RE LOUD MEANS THAT PEOPLE WILL LISTEN."

How to Grow a Movement and Your "Army of the Engaged" (Rashad Robinson) https://www.joangarry.com/podcast/ep-81-how-to-grow-a-movement

#### Unicorns, Superheroes and Nonprofit Leaders

(Vu Le) https://www.joangarry.com/podcast/ep-70-unicorns-superheroes-and-nonprofit-leaders/

"THIS IS WHAT NONPROFIT LEADERS DO. WE TAKE RANDOM STUFF AND ALL OF THESE FUNDING RESTRICTIONS, AND WE TURN THEM INTO THESE DELICIOUS MEALS OF SOCIAL JUSTICE."



## MAKING MAGIC JOAN

### Hosted by Joan Garry

Joan Garry is an internationally recognized champion for the nonprofit sector and a highly sought after executive coach for CEOs at some of the nation's largest organizations. Joan's firm offers high-end strategic advisory services with a unique combination of coaching and management consulting. She is called upon by large organizations to tackle substantial change management, crisis management and leadership transitions requiring a hands-on strategist, a messaging expert, and a compassionate truth teller.



Through her blog, podcast and book, she has developed a reputation as the 'Dear Abby' of the nonprofit sector, advocating for the success of nonprofits, large and small. Her platforms reach hundreds of thousands of nonprofit leaders monthly from across the globe.

As a columnist for the Chronicle of Philanthropy, contributor to Harvard Business Review and Forbes Magazine, among others, Joan is a preeminent media spokesperson and thought leader on the role of the nonprofit sector in our society and is sought after for commentary on issues facing the sector today.

Joan is also the founder of the Nonprofit Leadership Lab, the online educational and community portal she leads for board and staff leaders of small nonprofits. Joan Garry began her career in 1981 as part of the management team that launched MTV. She followed this successful eight-year tenure as an executive at Showtime Networks. Then, in 1997 while either having a midlife crisis or avoiding one, Joan left the corporate world and became the Executive Director of GLAAD, one of the largest gay rights organizations in the U.S.

### **Cindy Campos Alves**

### Founding Executive Producer

As the Founding Executive Producer of the Nonprofits Are Messy Podcast, Cindy brought broad experience in voice acting, writing, and journalism. Her expertise curated compelling content and amplified diverse voices, significantly enhancing our mission and outreach efforts.





Michael Hyatt Mind Your Mindset



Dr. Akilah Watkins The Power and Influence of the

Nonprofit Sector

**NONPROFITS** 

ARE MESSY

Toan Garry

with



Amol Sinha Executive Director of the ACLU of New Jersey



Omar Lopez DRG Talent



**Dr. Pablo Otaola** Cultural Intelligence: A Major Key to a Thriving Nonprofit



Deepa lyer Building Movement Project



**Dr. Tracy Brower** The Secrets to Happiness at Work and Bring Work to Life.



Dr. Tiffany Jana Stop Calling It Microaggressions: A Call To Action To Intercept Subtle Acts Of Exclusion



Mariam Habib Trauma Therapist | Educator



Seth Godin The Maverick Marketing Approach





"No one should attempt to work at or lead a nonprofit (or maybe any company) without Joan! Always timely and relevant."

"I run a national nonprofit, large in reach and impact, but small on budget. I've been gobbling up resources and at times feel like I'm boiling an ocean as I click through the hyperlinks on google docs, looking for the answer on how to lead and do the right thing in a global pandemic! Joan kindly reminds the listener, that the answers are within us and are core to our leadership attributes, and coaches the listener on how to focus and pivot with greet suggestions and resources. Thank you!"





"This is my new favorite podcast! Joan knows her stuff and she had a great guests who also know their stuff! Every episode is interesting and informative. I highly recommend this podcast to anyone working in the nonprofit!"

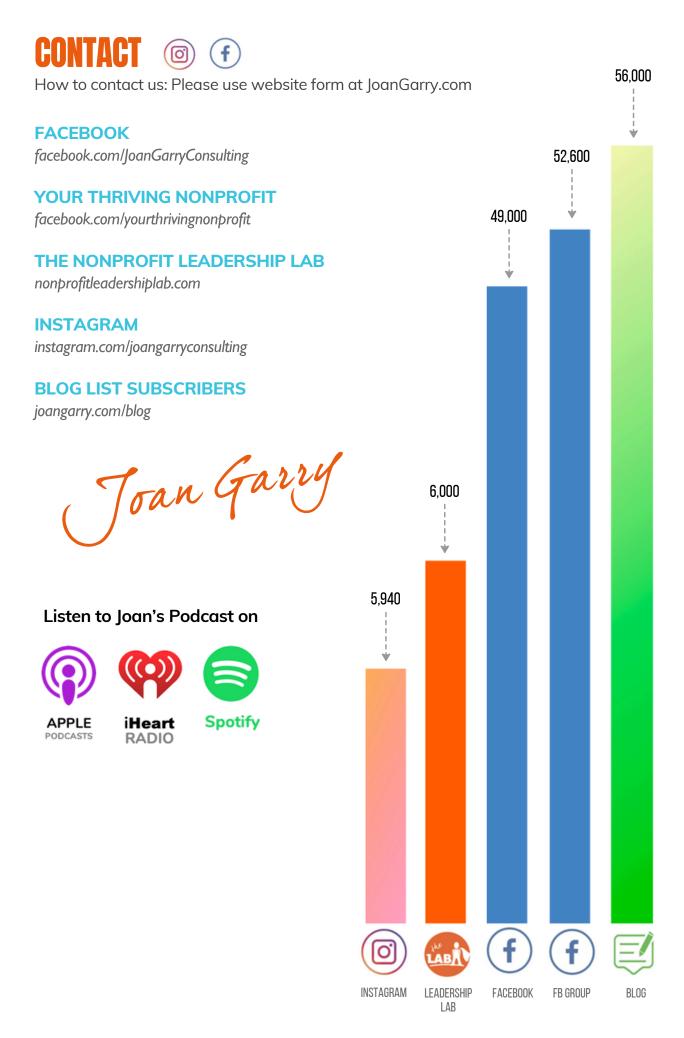
"Real, in-depth interviews that provide tangible steps and tools to nonprofits!"





"I just started listening to this podcast and I have already learned so much that I can immediately apply to my job and my organization. Thank you for the extremely relevant and practical information and discussion. It has already made me see my job in a new light!"





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