



Original Version

For Immediate Release

Date

Resident/Staff Member Succumbs to COVID-19

(City, State) --- Today, one of the residents (staff members) of the <ORGANIZATION> succumbed to the Coronavirus/COVID-19 that has become a worldwide pandemic. This individual was first diagnosed as positive on (day, date) and the <ORGANIZATION> took immediate action based upon the recommended protocols of the Centers for Disease Control.

According to <NAME> , CEO of the <ORG NAME> “We isolated this resident (staff member) in a manner prescribed by the CDC and, based upon the recommendations of the Public Health Department, treated the resident on site (or transferred the resident to a full-service hospital).”

She adds, “The entire <ORG> family is deeply saddened by the loss of this member of our community. In compliance with HIPAA (The Health Insurance Portability and Accountability Act), we cannot disclose the name of the deceased nor provide any personal information.”

The <ORGANIZATION> has taken a collaborative role with partner nonprofit organizations to share insights related to supporting caregivers and persons living with dementia during critical times such as the nation is currently experiencing with the Coronavirus/COVID-19.

About the Organization

Description and mission with a recent highlight



Revised Version

Media Contact:
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Resident/Staff Member Succumbs to COVID-19 <ORGANIZATION>

(City, State) --- On behalf of all of us at the <ORGANIZATION> here in <NAME OF CITY> we are heartbroken to report that one of our own passed today as a result of complications due to the Coronavirus. While we cannot disclose the name of the deceased nor provide any personal information due to the HIPAA (The Health Insurance Portability and Accountability Act) Rules, what we can tell you is that this staff / resident was a beloved member of our community and we are as a community struggling with this devastating loss.

First and foremost our hearts are with the family and we have of course been in touch to offer our condolences and our support in this difficult time.

___ was diagnosed as the first case in our facility on ___ and we moved into action with all due speed, following all CDC protocols with the utmost care. According to <NAME>, CEO of the <ORG>, "We isolated this resident (staff member) in a manner prescribed by the CDC and, based upon the recommendations of the Public Health Department, treated the resident on site (or transferred the resident to a full-service hospital)."

And as a result of this loss we are now <OUTLINE ADDITIONAL PRECAUTIONS>

You can count on us to continue to be in touch with you as we all continue to struggle through a pandemic like none we have seen in our lifetime.



For over 25 years, the care of our patients and the team supporting them every day has and will always come first. But please know that each of you is a member of our extended family and we pray for your safety and health during this very difficult time.

About <THE ORGANIZATION>

<STANDARD 2-3 sentences to include at the end of a press statement>